



OPEN UNIVERSITY OF KENYA

The innovative university for inclusive prosperity

Unlock the
Insights of
Data
Shape the
Future of
Economies



**ANALYZE, PREDICT,
INFLUENCE**

BACHELOR OF ECONOMICS AND STATISTICS

School of Business and Economics

Attend an Information Session

To learn more visit:

<https://ouk.ac.ke>

020 2000212

020 2000211

@OpenUniKenya



Are you ready to master data and drive the future of economic decision-making?

The Bachelor of Economics and Statistics combines analytical skills and economic theory to help you understand and shape economic trends. This program empowers you to analyze data, forecast economic conditions and make informed decisions that impact industries and governments.

Apply Now

1

Application Form

Register by completing the online application form

2

Application Screening

Your application will be reviewed to determine if it is a fit with the program

3

Join OUK

OUK applicants are also eligible for government scholarships and loans as per the new funding model criteria

BACHELOR OF ECONOMICS AND STATISTICS

Mode: **ONLINE**

Overview

This programme is aimed to develop dynamic professionals with knowledge, skills and attitude competences geared towards solving present and emerging socioeconomic realities in principles and empirical aspect through research, modelling and economic analysis to inform policy and practice.

Career Prospects:

This program is intricately designed to cultivate versatile professionals, equipped with a profound understanding, practical skills, and the right attitude to confront the contemporary and evolving socio-economic challenges. Through a blend of rigorous research, advanced modeling, and economic analysis, graduates are poised to provide evidence-based insights that drive policy formulation and practical interventions in both principle and empirical contexts.

- . Economist
- . Financial Analyst
- . Market Research Analyst
- . Urban Planner
- . Government Economist/Statistician
- . Economic Journalist

PROGRAMME DURATION

4 Years

Fee
KES **105,000**
per year

Admission Requirements

A candidate must satisfy the general University admission criteria for undergraduate programmes.

- A mean grade of C+ and above at KCSE **OR**
- Diplomas or professional qualifications **OR**
- A certificate of foundation or bridging courses from recognised institutions **OR**
- A portfolio for the purpose of recognition of prior learning **OR**
- Kenya Advanced Certificate of Education with a minimum of 1 principal **OR**
- A bachelor's degree from an institution recognised by Senate.

October 2024
Intake Ongoing

Government Funding

KUCCPS placed students are eligible for government scholarship and HELB loans



Flexibility

Students can customize their learning experience to fit their unique needs and commitments; with the freedom to choose courses and set their own learning pace



Inclusivity

Diversity is celebrated, and efforts are made to ensure that all students and staff have access to resources and support services to enable their success



Openness

Through open admission criteria, affordable tuition options, and online or distance learning programs, the Open University of Kenya strives to removing barrier to access to education and promote lifelong learning



Certification

All students qualify for progressive certification towards a bachelor's degree:

1. Certificate (one third (1/3) of the credit hours)
2. Diploma (two-third of (2/3) of the credit hours)
3. Degree (programme full credit hours)