



OPEN UNIVERSITY OF KENYA

The innovative university for inclusive prosperity

SHAPE
YOUR FUTURE,
LEAD THE
BUSINESS
WORLD



**BUILD, LEAD,
INNOVATE**

BACHELOR OF BUSINESS AND ENTREPRENEURSHIP

School of Business and Economics

Attend an Information Session

To learn more visit:

<https://ouk.ac.ke>

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Ready to lead your future in business and entrepreneurship?

The Bachelor of Business and Entrepreneurship is an exciting field that equips you with the skills and knowledge to lead successful ventures.

Apply Now

1

Application Form

Register by completing the online application form

2

Application Screening

Your application will be reviewed to determine if it is a fit with the program

3

Join OUK

OUK applicants are also eligible for government scholarships and loans as per the new funding model criteria

BACHELOR OF BUSINESS AND ENTREPRENEURSHIP

Mode: **ONLINE**

Overview

The Bachelor of Science in Business and Entrepreneurship programme has been meticulously crafted to nurture entrepreneurial competencies within individuals. It encompasses multifaceted functions such as the identification of business prospects, the formulation of robust business plans, the cultivation of strategic leadership abilities, and the

tion. The pivotal contribution of Business and Entrepreneurship to the economic landscape is intimately linked to the establishment of ventures, the promotion of green entrepreneurship, the facilitation of entrepreneurial expansion, the enhancement of self-efficacy and capability, and the creation of enduring value.

Career Prospects:

Graduates of this programme can explore diverse and promising career trajectories, including but not limited to:

- . Entrepreneur
- . Business Owner/Founder
- . Sales Manager
- . Franchise Owner
- . Investment Banker
- . Supply Chain Manager

PROGRAMME DURATION

4 Years

Fee
KES **105,000**
per year

Admission Requirements

A candidate must satisfy the general University admission criteria for undergraduate programmes.

- A mean grade of C+ and above at KCSE **OR**
- Diplomas or professional qualifications **OR**
- A certificate of foundation or bridging courses from recognised institutions **OR**
- A portfolio for the purpose of recognition of prior learning **OR**
- Kenya Advanced Certificate of Education with a minimum of 1 principal **OR**
- A bachelor's degree from an institution recognised by Senate.

2025
Intake Ongoing

Government Funding

KUCCPS placed students are eligible for government scholarship and HELB loans



Flexibility

Students can customize their learning experience to fit their unique needs and commitments; with the freedom to choose courses and set their own learning pace



Inclusivity

Diversity is celebrated, and efforts are made to ensure that all students and staff have access to resources and support services to enable their success



Openness

Through open admission criteria, affordable tuition options, and online or distance learning programs, the Open University of Kenya strives to removing barrier to access to education and promote lifelong learning



Certification

All students qualify for progressive certification towards a bachelor's degree:

1. Certificate (one third (1/3) of the credit hours)
2. Diploma (two-third of (2/3) of the credit hours)
3. Degree (programme full credit hours)



OPEN UNIVERSITY OF KENYA

The innovative university for inclusive prosperity

Unlock the
Insights of
Data
Shape the
Future of
Economies



**ANALYZE, PREDICT,
INFLUENCE**

BACHELOR OF ECONOMICS AND STATISTICS

School of Business and Economics

Attend an Information Session

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Are you ready to master data and drive the future of economic decision-making?

The Bachelor of Economics and Statistics combines analytical skills and economic theory to help you understand and shape economic trends. This program empowers you to analyze data, forecast economic conditions and make informed decisions that impact industries and governments.

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BACHELOR OF ECONOMICS AND STATISTICS

Mode: **ONLINE**

Overview

This programme is aimed to develop dynamic professionals with knowledge, skills and attitude competences geared towards solving present and emerging socioeconomic realities in principles and empirical aspect through research, modelling and economic analysis to inform policy and practice.

Career Prospects:

This program is intricately designed to cultivate versatile professionals, equipped with a profound understanding, practical skills, and the right attitude to confront the contemporary and evolving socio-economic challenges. Through a blend of rigorous research, advanced modeling, and economic analysis, graduates are poised to provide evidence-based insights that drive policy formulation and practical interventions in both principle and empirical contexts.

- . Economist
- . Financial Analyst
- . Market Research Analyst
- . Urban Planner
- . Government Economist/Statistician
- . Economic Journalist

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MINDS,
BUILDING
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POTENTIAL
WITH TECH-
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INNOVATE**

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EDUCATION**

School of Education

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Ready to shape the future of technology?

The Bachelor of Technology Education prepares future educators with hands-on skills in fields like construction, electronics, and computer technology. Graduates are trained to teach, conduct research, and implement Competency-Based Education and Training (CBET) at various educational levels, shaping the future of technical education.

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BACHELOR OF TECHNOLOGY EDUCATION

Mode: **ONLINE**

Overview

The programme is designed to prepare Technology Education Trainers who are competent in specialized content areas and pedagogy to carry out teaching, research and community service in the areas of construction and woodwork technology, Electrical and Electronics Technology, Mechanical and Automotive Technology, Manufacturing and textile Technology and Computer Technology. The Bachelor of Education Technology graduates among others are required to successfully implement Competency Based Education and Training at multiple levels including TVET, Junior Secondary, Senior Secondary and Basic Education levels.

Career Prospects:

Graduates of this programme can explore diverse and promising career trajectories, including but not limited to:

- . Technology Education Teacher
- . Educational Technology Specialist
- . Curriculum Developer
- . STEM (Science, Technology, Engineering, and Mathematics) Educator
- . Higher Education Lecturer/Professor
- . Mobile Learning Developer



PROGRAMME DURATION

4 Years

Fee
KES 115,000
per year

Admission Requirements

A candidate must satisfy the general University admission criteria for undergraduate programmes.

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Intake Ongoing

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UNLOCK THE
POWER OF PRO-
TECTION
**YOUR
JOURNEY IN
CYBERSECURITY BEGINS
HERE**

**MASTER THE
FUTURE**

**CYBER SECURITY AND
DIGITAL FORENSICS**

School of Science and Technology



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Ready to master the future of your career?

Cybersecurity, a dynamic field safeguarding industries worldwide, from finance to healthcare, empowering professionals to protect and secure the digital world.

Step into a world of opportunities with cybersecurity!

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CYBER SECURITY AND DIGITAL FORENSICS

Mode: **ONLINE**

Overview

The Bachelor of Science in Cyber Security and Digital Forensics programme is meticulously designed to equip learners with the knowledge, skills, and attitudes required to address the ever-evolving landscape of cyber threats. Its primary goal is to provide comprehensive protection to digital, computer, and online assets of orga-

responsive to emerging trends in cyber security and digital forensics, guided by a commitment to open learning and the removal of barriers that impede knowledge dissemination.

Career Prospects:

Graduates of this programme can explore diverse and promising career trajectories, including but not limited to:

- . Cybersecurity Analyst
- . Information Security Specialist
- . Security Administrator
- . Forensic Analyst
- . Blockchain Security Expert
- . Cloud Security Specialist

PROGRAMME DURATION

4 Years

Fee
KES **105,000**
per year

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Are you ready to take more step to your career?

Data science, an exciting field transforming industries worldwide, from healthcare to finance, empowering professionals to make a real impact.

Step into a world of possibilities with data science!

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DATA SCIENCE

Mode: **ONLINE**

Overview

The Bachelor's programme in Data Science represents a rigorous educational journey, thoughtfully designed to mold graduates into adept professionals equipped with essential technical and professional competencies essential for tackling the multifaceted challenges within the realm of data science. Participants will gain comprehensive

lytics, data mining, computational intelligence, machine learning, statistical learning, scalable algorithms, and the optimization of expansive databases.

Career Prospects:

Graduates of this programme can explore diverse and promising career trajectories, including but not limited to:

- . Data Scientist
- . Data Analyst
- . Machine Learning Scientist
- . Machine Learning Engineer
- . Business Intelligence Scientist
- . Market Research Analyst

PROGRAMME DURATION

4 Years

Fee
KES 105,000
per year

Admission Requirements

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DESIGN
THE
FUTURE
OF LEARNING



**CRAFT, ENGAGE,
ELEVATE**

POSTGRADUATE DIPLOMA IN LEARNING DESIGN AND TECHNOLOGY

School of Education

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Ready to elevate your skills in learning design and technology?

The Postgraduate Diploma in Learning Design and Technology equips professionals to create innovative digital learning solutions, apply pedagogical principles, and lead transformative education. Career paths include Instructional Designer, E-Learning Developer, and EdTech Consultant.

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POSTGRADUATE DIPLOMA IN LEARNING DESIGN AND TECHNOLOGY

Mode: **ONLINE**

Overview

The Postgraduate Diploma in Learning Design and Technology (PGDLD&T) is an academically enriching voyage aimed at nurturing astute professionals who will excel in crafting, implementing, and deploying innovative learning and performance solutions in the digital realm. Upon completion of this program, learners will have honed the following competencies:

- . Apply pedagogical design principles and cutting-edge learning theories to proficiently develop, execute, and deploy effective learning and performance solutions.
- . Undertake rigorous investigations into technology-enhanced strategies, harnessing a diverse array of information sources to bolster the delivery of impactful learning experiences.
- . Plan and methodically assess technology-facilitated learning endeavors, leveraging foundational principles, theories, and empirical research to fuel continuous enhancement.
- . Meticulously select and adeptly utilize a plethora of digital technologies and methodologies to optimize learning and performance solutions.
- . Champion the transformation of online pedagogy through strategic leadership grounded in unwavering professional values.

Career Prospects:

Graduates of this programme can pursue diverse and rewarding career paths, including but not limited to:

- . Instructional Designer
- . E-Learning Developer
- . Educational Technology Specialist
- . Learning Management System (LMS) Administrator
- . Digital Curriculum Developer
- . EdTech Consultant

PROGRAMME DURATION

1 Year

Fee
KES 110,000
per year

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**LEAD
WITH
INTEGRITY
DRIVE
ACCOUNTABILITY**

**LEAD, GOVERN,
SUCCEED**

**POSTGRADUATE DIPLOMA
IN LEADERSHIP AND
ACCOUNTABILITY**

School of Business and Economics



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- 020 2000212
- 020 2000211

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Are you ready to enhance your leadership skills?

The Postgraduate Diploma in Leadership and Accountability prepares you to take on leadership roles with a focus on ethical decision-making and transparency. This program empowers professionals to foster accountability in organizations, ensuring sustainable growth and responsible governance.

Apply Now

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POSTGRADUATE DIPLOMA IN LEADERSHIP AND ACCOUNTABILITY

Mode: **ONLINE**

Overview

This programme is designed to equip learners with knowledge, skills and attitude to understand the environment in which their organisations operate; and align good strategic decision-making to maintain their organisational effectiveness and high performance. It seeks to build learners' capacity to apply theory to everyday situations and develop the knowledge, skills and awareness to empower others to make effective contributions to the leadership and management of their organisations and communities, and be able to critically evaluate contemporary issues in leadership and accountability.

Career Prospects:

Graduates of this programme can pursue diverse and rewarding career paths, including but not limited to:

- . Team Leader or Manager
- . Roles within Government and Public Administration
- . Entrepreneurship Ventures
- . Human Resources Manager/Director
- . Chief Learning Officer (CLO)
- . Positions in Financial Services Leadership

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